



SCANDISPLAY

creative ideas | intelligent solutions | reliable partners

COMPANY PROFILE

// introduction



With over two decades of experience, Scan Display is a leader in the African exhibition, events, branding and retail display industries, specialising in award-winning exhibition stands, event and exhibition infrastructure, retail displays and brand activations.

Our product range extends from large custom-built stands and portable systems to banner systems, brochure holders, display cases and shopping kiosks. We supply the full range of exhibition and event services including shell scheme, carpeting, electrics, furniture and audio-visual equipment.

// introduction



We offer a variety of green solutions, including green exhibition and event infrastructure, green exhibition stands, and an innovative range of green products that we have designed and developed in-house.

We have branches in South Africa, Botswana and Rwanda, and a network of distributors in Africa. Our African expertise has seen us complete numerous projects on the continent, from small exhibition stands to large pavilions.

// expertise



// representation



Scan Display's head office is in Rosebank, Johannesburg. The company has branches in Cape Town, Port Elizabeth, Durban, Gaborone and Kigali.

Scan Display is an active member of local industry associations including SAACI, EXSA, AAXO, Proudly South African and the Event Greening Forum.

Scan Display has the support of a global network, with partners all over the world. The company is a member of international exhibition industry association, the International Federation of Exhibition & Event Services (IFES). Scan Display's Managing Director, Justin Hawes, has been elected President of IFES for 2021/2022. He has been Treasurer of the association since 2013.



Scan Display is committed to:

- // Delivering excellent value and satisfying our clients' needs through
- // Honesty, transparency, creativity, reliability and professionalism;
- // Achieving sustainability, security and safety in our workplace, and
- // Encouraging the upliftment and empowerment of all our people.



// **Justin Hawes - Managing Director**

Justin is a Chartered Accountant with a BCom, BAcc and HDip Tax from the University of the Witwatersrand, Johannesburg, South Africa. He has been Managing Director of Scan Display since its formation in 1996. Justin co-founded the Event Greening Forum (EGF), a non-profit organisation promoting sustainability in the events industry, and is President for 2021/2022 of the Brussels-based industry association, International Federation of Exhibition & Event Services (IFES). He served on the Exhibition & Event Association of Southern Africa's (EXSA) Executive Committee for six years, two of them as Vice Chairman and one as Chairman.

// **Alex Hawes - Chairman**

Alex is one of Scan Display's founders. He has vast experience across a range of industries and his marketing skills and visionary ability have played an integral role in Scan Display's growth.





// **Martina Ledwaba - Production Director**

Martina was employed by Scan Display straight out of school in 2002 as part of the company's Siyacima Learnership Programme. She was appointed Site & Services Manager in 2010 and Production Director in 2014. Martina is Chairperson of the Scan Display BEE Trust, which was established in 2005 to empower previously-disadvantaged staff members.

// **Paul Hugo - Creative Director**

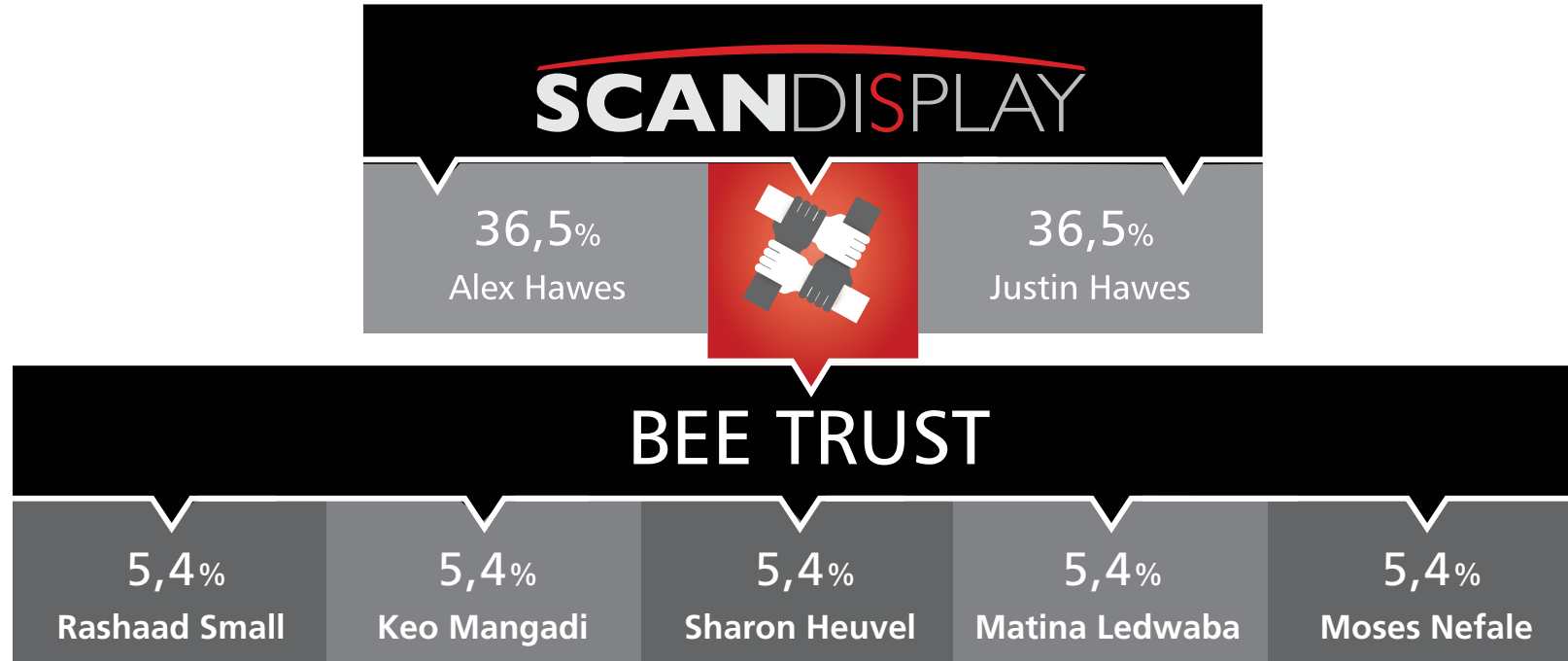
Paul is a registered architect (SACAP SAIA). He completed a Construction Management Programme in 1999 at the University of Stellenbosch. He worked locally and internationally as an architect for 10 years prior to joining the exhibition industry. After four years in the exhibition industry, he joined Scan Display in 2004 and has been involved in design, management and product development since.



// **Moses Nefale - Financial Director**



Moses joined Scan Display as an Assistant Accountant in 2008. In 2010 he was appointed onto the company's EXCO. In 2013 he became Financial Director. Moses has spearheaded the company's BEE and Learnership programmes.



Scan Display is committed to empowerment. The Scan Display BEE Trust has been established to empower previously-disadvantaged staff members who are involved in the day-to-day running of the business. Through the Trust, these staff members collectively own 27% of the company.

Scan Display works closely with a number of SME companies including The Soweto Sewing Company, Future Link and Easy Couriers, to stimulate their growth and development.

Scan Display is a Level 2 Contributor on the BEE Scorecard.



Scan Display is committed to promoting sustainability in the exhibition, events and retail display industries. The company encourages clients to use green design principles and eco-friendly products, including LED lights and re-usable fabric branding.

Scan Display's Managing Director, Justin Hawes, was instrumental in founding the Event Greening Forum. The Forum is a non profit organisation that aims to promote greening practices within the events industry.

Scan Display received the UFI (The Global Association of the Exhibition Industry) Sustainable Development Award in 2013 and 2015. This accolade highlights the company's commitment to green practices.

// awards

- In 2019, Specialised Exhibitions awarded Scan Display the Best Social Media Award for the company's Madex 2019 campaign.
- Scan Display won three awards at the Exhibition & Event Association of Southern Africa (EXSA) and Association of African Exhibition Organisers (AAXO) 2019 joint industry awards.
- In 2013, IFES' Sustainability Committee selected Scan Display as the winner of the Association's inaugural Sustainability Award, based on the company's environmental and social sustainability initiatives, both internally and for the communities in which they work.
- In 2012, Scan Display won a Bronze Award in the US-based *Exhibitor Magazine's* Best Green Stands Awards programme.

Scan Display's clients have also won numerous awards for their Scan Display-designed and -built stands.



// international experience



Scan Display has completed numerous projects in Africa, from small exhibition stands to large pavilions. Examples include: Petro SA stands in Ghana, Ivory Coast and Dubai; the African Development Forum Exhibition for the United Nations in Addis Abada; the International Conference on Aids and Sexually Transmitted Diseases in Africa (ICASA) in Kigali and Harare.

The company has completed over 100 international projects, including stands for ABSA in Denmark, Portugal, the United Kingdom, Australia, Mauritius and India in 2019.



Scan Display designed and built Africa's largest Covid-19 temporary hospital at the Cape Town International Convention Centre (CTICC) in Cape Town, South Africa in May 2020.

The company's team of architects, interior designers and project managers created solutions for the hospital's infrastructure, plumbing and electrical requirements.





Investing in African Mining Indaba (also known as Mining Indaba) is the world's largest mining investment conference and the largest mining event in Africa. It takes place annually at Cape Town International Convention Centre in Cape Town.

Scan Display has built the event's infrastructure since 2018 and numerous exhibitors' stands each year.





Investec Cape Town Art Fair showcases a diversity of work at the forefront of African contemporary art. It is held at the Cape Town International Convention Centre in February each year.

Scan Display has installed the infrastructure since the first event in 2013. Consisting of 1 300m of 3.6m high seamless gallery walling with a suspended lighting truss, the show is considered the equivalent of international art fairs, Miart and Art Basel.

projects

INVESTEC CAPE TOWN ART FAIR





The Buy Local Summit & Expo hosted by Proudly South Africa is held annually in Johannesburg and celebrates Proudly South African companies, from large corporations to small artisan crafters. SMMEs and entrepreneurs are given a platform to promote their products, and speakers highlight the benefits of local procurement.

Scan Display has built the event's infrastructure since 2014, and numerous exhibitors' stands each year.

projects

BUY LOCAL SUMMIT & EXPO

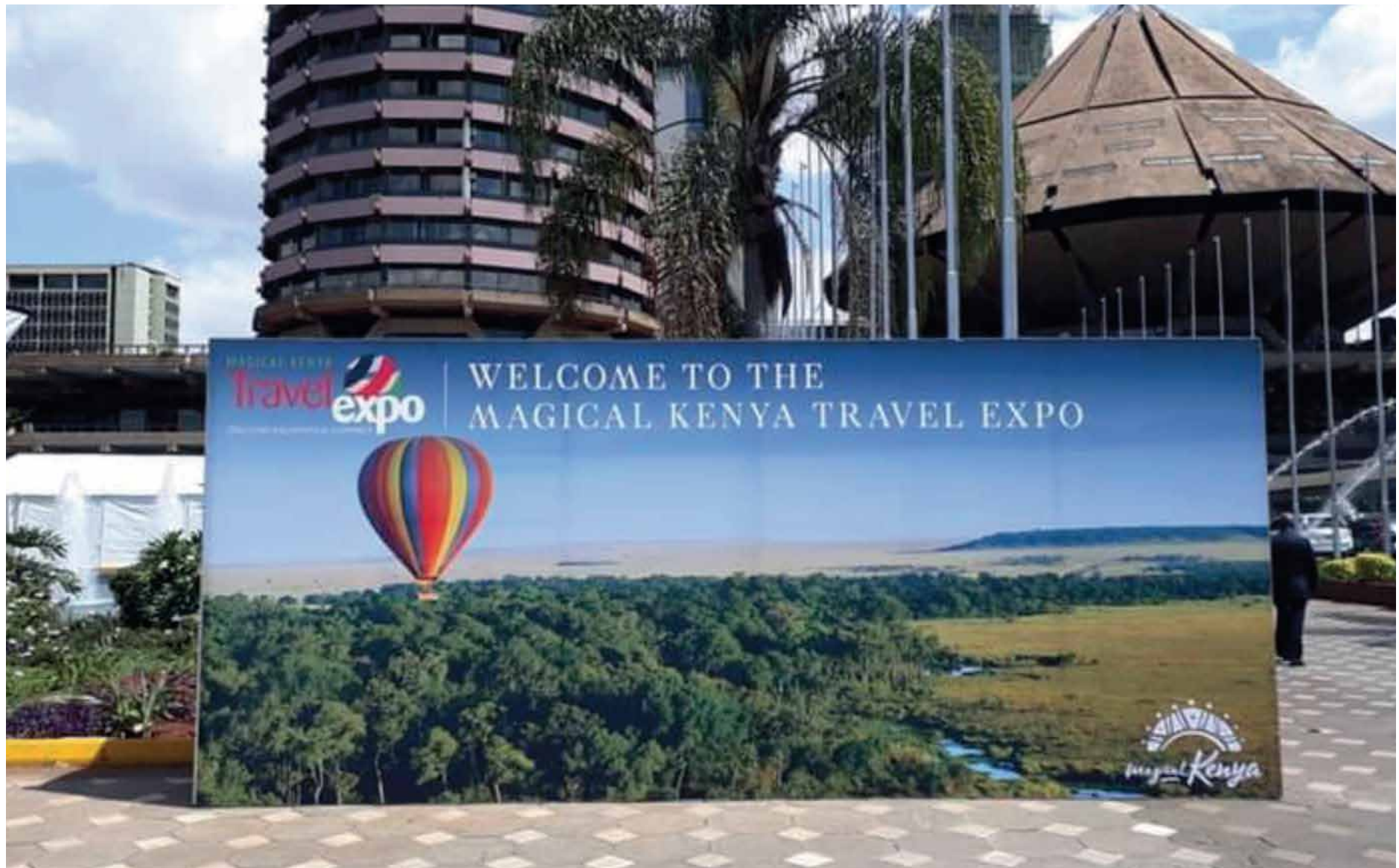




ICASA, the International Conference on AIDS and Sexually Transmitted Diseases in Africa, brings together people from different African regions to collaborate on their treatment of HIV and AIDS.

Scan Display built the infrastructure at ICASA 2019 in Kigali, Rwanda and at ICASA 2015 in Harare, Zimbabwe.





The annual Magical Kenya Travel Expo takes place at Kenyatta International Convention Centre in Nairobi, Kenya, bringing together international buyers and local exhibitors, and raising the profile of Kenya as a destination.

Scan Display, together with its Kenyan distributor, built shell scheme and exhibition stands, and created some indoor and outdoor branding at the 2017, 2018 and 2019 shows.





Scan Display designed and built the KitKat Chocolatory pop up store on behalf of Nestlé South Africa in the food court at Mall of Africa in 2018.

The custom-made pop up store offered chocolate lovers the opportunity to personalise and handcraft chocolate creations.



// key strengths



Innovation – We have developed and pioneered the use of a variety of products and services including rolled carpeting, sound-dampened meeting rooms, and the use of renewable energy, LED lighting and fabric graphics on exhibition stands.

Sound financial management – Our Managing Director, Justin Hawes, is a Chartered Accountant. This has resulted in a company with sound financial management. Scan Display works extensively with foreign companies and has Pound, Euro, Dollar and Rand bank accounts and accepts Diners Club, Visa, MasterCard and American Express cards.

Sustainability – We have implemented numerous in-house greening programmes including solar power at our Johannesburg Head Office, and recycling at each of our branches. We have also developed an innovative range of sustainable products and services for clients including recycling at the source with recycling bins used at venues, the purchase of Renewable Energy Certificates (RECs) to power the event, carbon offsetting through the procurement of trees, and LED lighting to power events and exhibition stands.

// key strengths



National network – Our national network of branches in Johannesburg, Cape Town, Durban and Port Elizabeth allows us to undertake projects throughout South Africa cost-effectively.

International partners – Our membership of international industry association, IFES, provides us with a global network, ensuring seamless international projects.

Empowerment – We have numerous programmes in place to facilitate skills and enterprise development as part of our commitment to empowerment.

Flexibility – Our national infrastructure and in-house production, print and electrics divisions provide us with flexibility to meet tight deadlines.

Creativity – We have a very creative and innovative team of architects, interior designers and graphic designers, resulting in award-winning exhibition stands and displays.

Integrity, honesty and ethical business practices – We adhere to a strict Code of Conduct and employ a philosophy of honesty, ethics and transparency in all our dealings.



Johannesburg | +27 11 447 4777 | justin@scandisplay.co.za

Cape Town | +27 21 012 5401 | jane@scandisplay.co.za

Durban | +27 31 564 7602 | jarryd@scandisplay.co.za

Port Elizabeth | +27 73 236 6618 | alastair@scandisplay.africa

Botswana | +267 318 2525 | naushad@scan.co.bw

Rwanda | +250 7353 00 000 | sales@scandisplay.rw



www.scandisplay.co.za